

JOINT RELEASE

Hawaiian Airlines and Japan Airlines Announce Comprehensive New Partnership

Tokyo, Sep 26, 2017 – Two of the most popular airlines between Hawai'i and Japan today signed an exclusive and comprehensive new partnership agreement that will greatly enhance the ease and comfort of travel for passengers traveling between the two island chains. The agreement between Hawaiian Airlines and Japan Airlines, signed at a ceremony in Tokyo, takes effect March 25, 2018 (subject to government approval). The agreement provides for extensive code sharing, lounge access and frequent flyer program reciprocity.

"We are delighted to partner with Japan Airlines for our long-term future in Japan" said Mark Dunkerley, Hawaiian Airlines' president and chief executive officer. "Japan Airlines embodies the welcoming culture of Japan and is renowned for the quality of its services. Our partnership will greatly increase travel choices for those in Japan looking to travel to Hawaii as well as for those in Hawaii looking to travel to Japan."

"Hawaiian Airlines is well known among Japanese travelers for its warm hospitality and its excellent record for punctuality and safety," said Yoshiharu Ueki, President of Japan Airlines. "We look forward to providing our passengers with additional options of exceptional service and comfortable travel to and throughout the Hawaiian Islands."

As part of this comprehensive partnership, the two carriers also intend to establish a joint venture designed to provide even more choices, convenience and enhancements to the traveling public to/from Japan and beyond to multiple Asian markets.

In the near-term:

- JAL guests will have unlimited access to Hawaiian's vast neighbor island and Japan-Hawai'i network, including non-stop flights between Sapporo and Honolulu.
- Hawaiian Airlines will have full access to JAL's domestic network, which includes Nagoya, Fukuoka, Sendai and Aomori.
- Hawaiian's Japan-to-Hawai'i flights will be offered as new options within Japan Airlines' wholly owned subsidiary, JALPAK, a high reputable package tour operator in Japan.
- JAL Mileage Bank and HawaiianMiles members will be able to earn miles on the codeshare flights. Further opportunities for accrual and redemption of mileage will be expanded at a later date.
- Guests will have access to both airlines' lounges, and when Hawaiian has completed its planned relocation to Terminal 2 at Tokyo Narita Airport, guests of each airline will be able to seamlessly transfer between each carrier's networks.

About Japan Airlines

Japan Airlines (JAL) was founded in 1951 and became the first international airline in Japan. A member of the **oneworld**® alliance, the airline now reaches more than 344 airports in 56 countries and regions together with its codeshare partners with a modern fleet of more than 227 aircraft. JAL Mileage Bank (JMB), the airline's loyalty program, has reached over 31 million members worldwide. Awarded one of the most punctual major international airlines, JAL is committed to providing customers with the highest levels of flight safety and supreme quality in every aspect of its service, and aims to become the most preferred airline in the world.

For more information, please visit www.jal.com/en/outline/

Facebook: www.facebook.com/JapanAirlinesWorldwide/

Follow JAL on Instagram at [@japanairlines_jal](https://www.instagram.com/japanairlines_jal)

About Hawaiian Airlines

Hawaiian®, the world's most punctual airline as reported by OAG, has led all U.S. carriers in on-time performance for each of the past 13 years (2004-2016) as reported by the U.S. Department of Transportation. Consumer surveys by *Condé Nast Traveler* and *Travel + Leisure* have ranked Hawaiian among the highest of all domestic airlines serving Hawai'i.

Now in its 88th year of continuous service, Hawaiian is Hawai'i's biggest and longest-serving airline, as well as the largest provider of passenger air service from its primary visitor markets on the U.S. Mainland.

Hawaiian offers non-stop service to Hawai'i from more U.S. gateway cities (11) than any other airline, along with service from Japan, South Korea, China, Australia, New Zealand, American Samoa and Tahiti. Hawaiian also provides approximately 170 jet flights daily between the Hawaiian Islands, with a total of more than 250 daily flights system-wide.

Hawaiian Airlines, Inc. is a subsidiary of Hawaiian Holdings, Inc. (NASDAQ: HA). Additional information is available at HawaiianAirlines.com. Follow updates on Twitter about Hawaiian ([@HawaiianAir](https://twitter.com/HawaiianAir)) and its special fare offers ([@HawaiianFares](https://twitter.com/HawaiianFares)), and become a fan on its [Facebook page](https://www.facebook.com/HawaiianAirlines). For career postings and updates, follow Hawaiian's [LinkedIn](https://www.linkedin.com/company/hawaiian-airlines) page.

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