

## Joint Media Release

### **JAL Serves “Shiseido Parlour for Resort” on Honolulu Routes**

~Enjoy Japanese-style western cuisine from famous restaurant in Ginza  
with 114 years history~

**TOKYO August 18, 2016:** Japan Airlines, Co., Ltd (JAL) and Shiseido Parlour Co., Ltd. (Shiseido Parlour) have reached an agreement to serve “Shiseido Parlour for Resort” on Honolulu flights from Tokyo (Narita), Nagoya (Chubu) and Osaka (Kansai) for Premium Economy Class and Economy Class starting September 1, 2016.

Shiseido Parlour was founded in 1902 as Japan’s first soda fountain, producing and selling soda drinks and ice cream. It opened a Japanese-style western cuisine (*yoshoku*) restaurant in 1928, which has been loved by all age groups for generations.



**(Autumn menu from September)**

“Shiseido Parlour for Resort” autumn menu from September consists of Shiseido Parlour’s signature dish which goes well with rice, beef stew, bacon quiche as a side dish and potato salad. For dessert, a special pineapple-flavored cheesecake will be served, an exclusive flavor of Shiseido Parlour’s popular cheesecake made only for “Shiseido Parlour for Resort.”

We hope you enjoy “Shiseido Parlour for Resort,” created by the pioneer of Japanese-style western cuisine Shiseido Parlour, and JAL who delivering Japanese cuisine to the world, with the values of “Tradition, Innovation and the Spirit of Japan” in mind.

Embracing the spirit of *Omotenashi* (Japanese hospitality), JAL and Shiseido Parlour will meet the challenge of developing innovative products to deliver a delectable and inspiring dining experience to all customers.

#### **Overview of Service**

**Period of Service:** September 1, 2016 (Thursday) ~ August 31, 2017 (Thursday)  
**Applicable Routes:** Flights from Narita, Chubu, and Kansai airports bound for Honolulu\*  
\*Except flights from Haneda which serve morning menu.  
**Applicable Classes:** Premium Economy Class and Economy Class (served as first meal.)

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## “Shiseido Parlour for Resort” Western Modern In-flight Meal (Autumn Menu)



- Beef stew Shiseido Parlour style served with turmeric rice
  - Colorful and tempting
  - Shiseido Parlor’s popular dish
  - Enjoy with turmeric rice



- Bacon quiche with potato salad
  - Quiche with crispy bacon, and potato salad of a genuine *yoshoku* restaurant



- Shiseido Parlour CHEESECAKE with the Special “Shiseido Parlour for Resort” flavor, “PINEAPPLE”
  - Cheesecake, a Shiseido Parlour’s specialty, with pineapple flavor to add a touch of Hawaii
  - An exclusive flavored cheesecake created especially for JAL Honolulu flights

The winter menu will also be based on traditional dishes from Shiseido Parlour’s menu, such as “Rice Omelet” filled with chicken rice, served since the founding of the restaurant, and a specially made “Potato Salad.”



**Stewed hamburger steak and open omelet with cream sauce**



**Bacon quiche with potato salad specially made for Resort**

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