



Japan Airlines Introduces JAL Mileage Bank Campaign for “JAL SKY Wi-Fi”

TOKYO August 27, 2014: Japan Airlines (JAL) introduced the in-flight internet service-“JAL SKY Wi-Fi” on revamped aircraft-“JAL SKY NEXT” on some domestic flights, since July 23, 2014. (*1) The new in-flight service has received favorable feedback from customers since it was offered one month ago. Additionally, from October, 2014, free “JAL SKY Wi-Fi PASS” for 60-minute usage on some domestic flights is available for eligible JAL Mileage Bank (JMB) members, and all JMB members can redeem Wi-Fi coupon by using 1,200 miles for domestic flights or 2,000 miles for international flights.

JAL strives to provide customers with new and innovative products and services under the banner “Embrace new Challenges JAL”.

(* 1) Please refer to press release on June 30, 2014- JAL Introduces “JAL SKY Wi-Fi” on Select Domestic Routes from July 23, 2014

<http://press.jal.co.jp/en/release/201406/002988.html>



Outline of JMB Campaign

1. COUPON Awards Promotion

Member of JMB DIAMOND, JGC PREMIER and JMB SAPPHIRE are eligible for applying "JAL SKY Wi-Fi PASS" for 60-minute usage.

Number of "JAL SKY Wi-Fi PASS" offered to eligible JMB members:

JMB DIAMOND: 40; JGC PREMIER: 40; JMB SAPPHIRE: 25

Applicable period for usage: November 31, 2014 ~ March 31, 2015

How to apply:

The eligible JMB members need to apply “JAL SKY Wi-Fi PASS” in advance to enjoy this service. Registration for the application will be available through JAL website from October 1, 2014. The detailed information can be found on JAL website and advised to each eligible JMB member via e-mail.

2. Redeeming Mileage Campaign

All JMB members can redeem their miles to get different JAL SKY Wi-Fi coupon for Wi-Fi service usage on domestic or international flights.

For details, please visit http://www.jal.co.jp/jalmile/use/mini_mile/ (only in Japanese)

Application period:

From October 1, 2014 (Coupon will be sent by e-mail within 3 to 5 days after applying for this campaign)

Required miles:

Routes with Wi-Fi service	Required Miles	Type of Coupon (Six months validity from date of application)	Number of Coupon
Domestic routes	1,200	60-minute usage coupon	2
International routes	2,000	24-hour usage coupon	1

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