# JAL Group to Introduce JAL SKY NEXT on Domestic routes from May 2014

 $\sim$  JAL is ready to challenge the standard with its updated domestic services  $\sim$ 

**TOKYO January 30, 2014:** JAL Group (JAL) has launched JAL NEW SKY PROJECT, a thorough revamp of its in-flight products and services under a collective theme "Welcome! JAL New Sky".

JAL introduces more details on the fully revamped cabin interiors and new in-flight internet service on domestic routes, which the airline released last year. Under the theme of "Pioneering Standard" and following with the project of produces and services aim to provide more comfortable experience and convenience during every journeys on domestic routes, the airline will start to introduce revamped aircraft with updated cabin interiors through May 2014, and the in-flight internet service will be provided from July 2014.

JAL is continually striving to bring passengers a unique and completely refreshing onboard experience with the expansion of JAL NEW SKY PROJECT- "Welcome! JAL New Sky"

# The previous press release for your reference:

"JAL to Introduce Fully Revamped Cabin Interiors and New In-flight Internet Service on Select Domestic Routes"

URL: http://press.jal.co.jp/en/release/201310/002694.html

#### 1. Outline

The given name of aircraft: "JAL SKY NEXT"

Under the theme of "Pioneering Standard" JAL will launch new benchmark in domestic flights, and deliver more convenience, comfortable travel experience with

valuable products and services.

**Applicable aircraft types:** Domestic Boeing 777-200/300

Domestic Boeing 767-300/300ER

Domestic Boeing 737-800

(Total of 77 aircraft according to schedule)

**The start of Service:** From May 2014 according to schedule

(In-flight internet service will start from July 2014)

<sup>\*</sup>The detailed operating date and routes will be informed at JAL website as soon as they have been decided.





<More>



#### 2. In-flight internet service on domestic routes

JAL will provide in-flight Wi-Fi service on domestic routes, and passengers are able to access internet or in-flight entertainment website by using their Wi-Fi enabled personal terminals, Smartphone, tablet or notebook PC.

\*The service is not available during flight take-off and landing.

#### (1) In-flight entertainment (free of charge)

Passenger can use their own wireless LAN devices to watch Sports, gourmet, music, anime and other plentiful video programs including SKY RURUBU (travel information), flight information and JAL website for free of charge.

\*Some video programs are examined to be included within fee based service.







**SKY RURUBU** (Travel and consumer coupons information about destination)

#### (2) In-flight internet service(fee based)

JAL is the first Japanese carrier ever to provide in-flight Internet service (fee based) on domestic routes, using Gogo®'s communications satellites. Passengers will be able to access internet, send/receive e-mails and SNS etc. via their own smartphone, tablet and notebook computer and other wireless LAN devices during the flight.

#### Usage fare

OAn half hour plan: JPY 400/30 minutes

Flight plan(use the service during a flight and no time limit, please refer to the tariff below)

Device Type	Below 450 miles	451-650 miles	Above 651 miles
	(Haneda= Osaka etc.)	(Haneda= Fukuoka etc.)	(Haneda= Okinawa etc.)
Smartphone	JPY 500	JPY 500	JPY 500
Tablet and notebook PC	JPY 500	JPY 700	JPY 1,200

<sup>\*</sup> Usage fee is to be paid by credit card only.

#### JAL Mileage Bank campaign

JAL will provide frequent In-flight Wi-Fi users like as Diamond, JGC Premier and Sapphire members free coupons every year. Additionally, JAL Mileage Bank members are able to use their mileage to redeem the free coupons for in-flight Wi-Fi service.

The start date of this campaign and details will be introduced in May 2014.

<More>



<sup>\*</sup> The Device type can be recognized automatically.

#### 3. Revamped cabin interiors for domestic flights

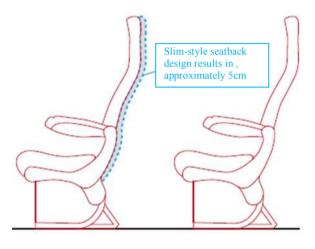
#### (1) New seats

The new leather seating in J-class and Economy class will be made from the same high-quality genuine leather used for seats installed in luxury vehicles. The airline's plan is to revamp all the cabin seats in both classes on the domestic routes. In addition, carpet installed throughout the cabin will also be replaced to match the redesigned interiors.

### **Economy class**

- .A slim-style seatback design results in <u>approximately 5cm (max.</u>) more legroom than the present seat pitch.
- .The all-leather seats are molded to better fit the natural contour of the passenger's back and overall body, providing significantly more comfort.
- .The light-weight material helps to reduce fuel consumption and carbon dioxide emissions.





## Class J

Seating in JAL's popular Class J will offer slightly wider space for passengers to enjoy their time in-flight, and the new genuine leather covered seats will evoke a feeling of luxury. The seat pitch in Class J is 97cm in average which is approximately 18cm more legroom than it in Economy Class.





Approximately 97cm

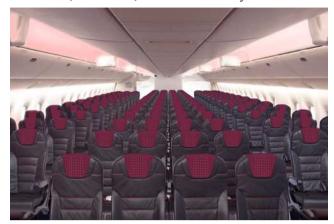
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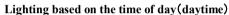




### (2) LED lighting in cabin

Based on the concept "air-like lighting", the cabin atmosphere can be easily changed according to the flight hours, the season, and the natural rhythm of time to create a relaxing ambience and a feeling of Japan.







Lighting based on the season (spring)

## (3) First class service to be installed onto some domestic Boeing 767-300ER

**Applicable aircraft type:** Domestic Boeing 767-300ER

(Total of 9 aircraft according to schedule)

**The start of Service:** From Autumn 2014 according to schedule

\*The detailed operating date and routes will be informed at JAL website as soon as they have been decided.

The popular First class service on present domestic flights will be expanded to domestic Boeing 767s.





Gogo Inc.

Location: Itasca, Illinois, US President: Michael Small Founded in: 1991

Business: Gogo is the global leader of in-flight connectivity and wireless in-flight digital entertainment solutions and began providing in-flight Internet service in the US by using ground waves in 2000. Using Gogo's exclusive products and services, passengers with Wi-Fi enabled devices can get online on more than 2,000 Gogo equipped commercial aircraft. In addition to its commercial airline business, Gogo has more than 6,500 business aircraft outfitted with its communications services.

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