



JAL Introduces Special Painted “JAPAN AIRLINES Championship Jet”

➤ JAL is supporting the first official PGA TOUR-sanctioned event hosted in Japan

Tokyo July 20, 2017: Japan Airlines (JAL) will introduce a specially painted aircraft to commemorate the “JAPAN AIRLINES Championship” on its international routes from early August 2017.

JAL is making full efforts to ensure the success of the PGA Champions tournament, the first ever PGA TOUR-sanctioned event to be held in Japan this September.



Overview of “JAPAN AIRLINES Championship JET” Specially Painted Aircraft

- ◆ Scheduled on flights beginning August 4 (Friday) until a time determined at a later date.
- ◆ Destinations: Mainly North America routes (mainly Tokyo Narita-Chicago, New York John F. Kennedy and Los Angeles)

(*)Operating schedule is subject to change.

- ◆ Aircraft type: Boeing 777-300ER
- ◆ Registration number: JA731J

Additional JAL Initiatives for PGA Championship event:

Inflight Magazine: Player interviews in English, featured in articles from July to November.
 Inflight video: Nine player interviews airing on the inflight PR channel in August

Tournament Overview

1. Name: “JAPAN AIRLINES Championship”
2. Outline ◆ Period: September 4 (Monday) - September 10 (Sunday)
 - ◆ Location: Narita Golf Club (Operated by Accordia Golf)
 - ◆ Field: 68 (60 + Max 8 invited players)
 - ◆ Competition dates: September 6 - 7, Pro-Am Tournament
September 8 - 10, Official Tournament

Official Tournament Website: www.japanairlineschampionship.com/

<More>



About Japan Airlines

Japan Airlines (JAL) was founded in 1951 and became the first international airline in Japan. A member of the **oneworld®** alliance, the airline now reaches more than 344 airports in 56 countries and regions together with its codeshare partners with a modern fleet of more than 227 aircraft. JAL Mileage Bank (JMB), the airline's loyalty program, has reached over 31 million members worldwide. Awarded one of the most punctual major international airlines, JAL is committed to providing customers with the highest levels of flight safety and supreme quality in every aspect of its service, and aims to become the most preferred airline in the world.

For more information, please visit www.jal.com/en/outline/

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CHAMPIONS



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Championship