



Beaujolais Nouveau Time with JAL on November 20, 2014

TOKYO November 14, 2014: On November 20, First Class and Business Class passengers on select JAL's international flights, and customers in most of JAL's lounges in Japan will be able to sample the 2014 Beaujolais Nouveau wine, following the customary release for public consumption on the third Thursday of November.

The 2014 Beaujolais Nouveau is from Pierre Ferraud & Fils, who represents the best of tradition in the Beaujolais. One of the highlights of this year's Beaujolais Nouveau wine is the good balance with elegant intensity. The wine will be served with JAL original bread, PAIN AU BEAUJOLAIS from Maison Kayser, especially created for this occasion. The Beaujolais wine substituted for water in this original bread recipe delivers a unique flavor.

JAL will continually embrace new challenges to provide customers with innovative products and services when staying with Japan Airlines.



<More>

Journalists with media enquiries please contact the press office: jian.yang@jal.com /
Tel: +81-3-5460-3109 / www.jal.com/en/corporate/



Outline

[Beaujolais Nouveau]

Products: Beaujolais Nouveau PIERRE FERRAUD

1. Inflight Service

Applicable Routes: Japan = Chicago, Boston, New York, Los Angeles, San Diego, Vancouver, San Francisco, Honolulu, London, Frankfurt, Helsinki, Paris, Sydney, Singapore, Kuala Lumpur, Jakarta, Delhi, Manila, Hanoi, Ho Chi Minh City, Bangkok, Hong Kong

Applicable Classes: First Class and Business Class

2. Lounge Service

Applicable Airport Lounges: Tokyo Narita (International), Tokyo Haneda (International and Domestic), Osaka Kansai (International and Domestic), Osaka Itami, Nagoya Chubu (international), Sapporo New Chitose (Domestic), Fukuoka (Domestic)

[JAL Original Bread]

Products: PAIN AU BEAUJOLAIS from Maison Kayser

1. Inflight Service

Applicable Routes: From Tokyo Narita and Haneda to Chicago, Boston, New York, Los Angeles, San Diego, Vancouver, San Francisco, Honolulu, London, Frankfurt, Helsinki, Paris, Sydney, Singapore, Kuala Lumpur, Jakarta, Delhi, Manila, Hanoi, Ho Chi Minh City, Bangkok, Hong Kong

Applicable Classes: Business Class
*Served in the western menu

2. Lounge Service

Applicable Airport Lounges: Tokyo Narita (International), Tokyo Haneda (International and Domestic Diamond Premier Lounge)
The service is available until while stocks last.

END