



JAL Extends Multilingual Contents of In-flight Service on Overseas Homepage

TOKYO May 01, 2014: Japan Airlines (JAL) extends to release the in-flight service information in 10 more languages on its overseas homepage (www.jal.com) covering 26 regions, in addition to the existing Japanese and English languages. A broader range of non-Japanese customers can check out JAL’s top quality services for all cabin classes with their native languages seamlessly.

The in-flight service section of JAL’s overseas homepages is now available in 12 languages, which include the recently added French, German, Italian, Russian, Spanish, Korean, Simplified Chinese, Traditional Chinese for Taiwan, Traditional Chinese for Hong Kong, Thai languages, and the existing Japanese and English. To enable more customers around the world to have first-hand information about JAL’s innovative products and finest services, multilingual introductions of seats, meals and beverages, in-flight entertainment and other services provided in each cabin class are initially released.

Heading towards to the goal of becoming the world’s most preferred airline, JAL never stops taking challenges in improving customers’ experience by providing convenience to customers in the world. Having the multilingual functions of online ticket purchase and Web Check-in, JAL continues its effort to make more online services and web contents available in different languages.



(Thai)



(Russian)

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