



## JAL Provides Order Service for In-flight Meals and In-flight Sales Onboard [SKY SUITE 777]

– Making flexible use of in-flight entertainment system and will expand sequentially after serving on Tokyo (Narita) =London route –

**TOKYO April 8, 2013:** In addition to enjoying the greater privacy, passengers are able to experience the order service by using in-flight entertainment system for in-flight meals and in-flight sales onboard Boeing 777-300ER aircraft [SKY SUITE 777] which has been in service since January 2013.

Business class passengers are not only able to view the pictures of in-flight meals and in-flight products on the personal TV screen in the seat but also can freely order the Anytime You Wish service\*1 by tapping liquid-crystal touch-panel controller and shopping duty free products by touching the personal TV screen with greater convenience.

Meanwhile Premium Economy and Economy class passengers can glance over the in-flight duty free products on personal TV screens in their seats.

*Welcome! New Sky* JAL endeavor to provide our valued passengers more pleasant surprise with fresh products and services. Hope we can serve you with JAL’s “New Sky”.

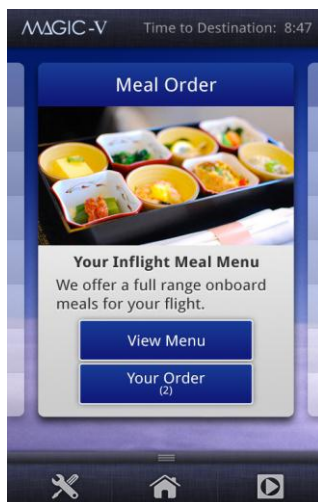
\*1Anytime You Wish service: Passengers may choose from a variety of Japanese and western dishes any time they wish after the first meal service.

### [General introduction]

1. Date: From April 15, 2013(Monday)
2. Aircraft: Boeing 777-300ER[SKY SUITE 777]
3. Class: Business class  
(First class services are provided catering for the needs of the passengers.)
4. Applicable route: Tokyo (Narita) = London  
(Plan to expand sequentially on European and American routes)\*2\*3

\*2For more details on SKY SUITE 777 at <http://www.jal.co.jp/en/newsky/>

\*3The order service might not be available according to the condition of in-flight entertainment system



<More>



### **[Order service for in-flight meals]**

1. Meal service concerned: Anytime You Wish service  
(Cabin attendants directly provide the first meal service with menu)
2. Service time: After the first meal service, passengers may order any time they wish until one and a half hours before landing.
3. Introduction: Order Anytime You Wish service, meals and drinks by tapping liquid-crystal touch-panel controller in the seat.

### **[Order service for in-flight sales]**

1. Service time: After the first meal service, passengers can order until one and a half hours before landing (can view pictures in any time)
2. Introduction: Order in-flight products by touching the personal TV screen in front of your seat.
3. Others: Premium Economy and Economy Class passengers may glance over the in-flight duty free products on personal TV screen. (The order service is not available)

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